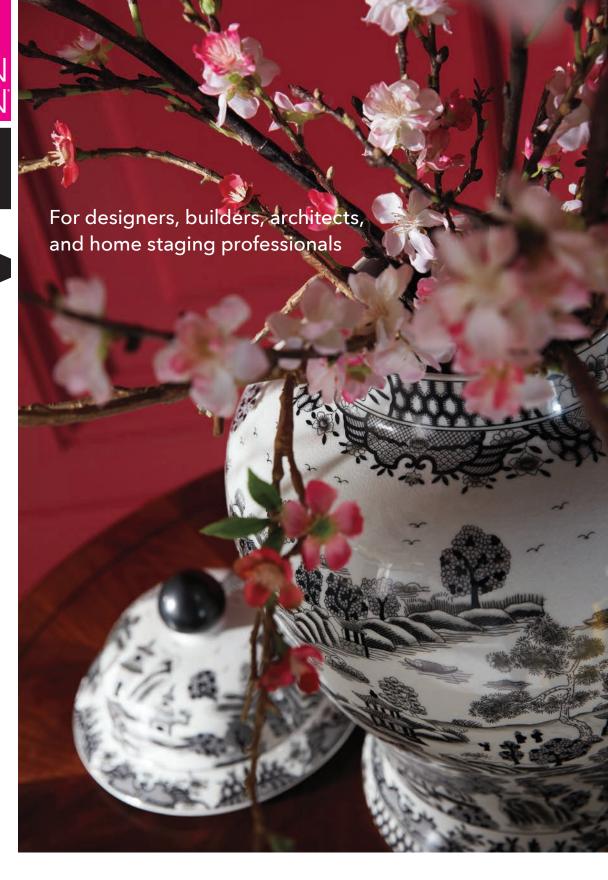
# ETHAN ALLEN



# THE ETHAN ALLEN DIFFERENCE

Selection • Service • Support • Superior Quality



# **EARN SWEET REWARDS**

For builders, architects, and home stagers, we offer a 2% commission on every order; for interior designers, we offer tiers of up to 10% that increase the more you shop with us.

# **WORK YOUR WAY**

Gain access to our Above & Beyond Concierge Service in Design Centers and online.

# **GET EXCLUSIVE PERKS**

Unlock full access to our 3D Room Planner and present your projects like a pro.

# **SKIP THE WAIT**

Place orders in a snap, thanks to our easy application and fast approval.

**ENROLL NOW AT ETHANALLEN.COM/TRADE.** 



### **ALREADY AN IDA OR PPP?**

VISIT ETHANALLEN.COM/TRADE AND ENTER
YOUR INFORMATION TO CONFIRM YOUR ACCOUNT—
IT ONLY TAKES A COUPLE OF MINUTES.





# IF YOU CAN DREAM IT, WE CAN CREATE IT

Burnish your personal brand with the unmatched quality and craftsmanship that only Ethan Allen can deliver. From custom-crafted wood furniture to hand-tailored upholstery, every product has our full backing and support.

With our unparalleled selection of products, customizable in hundreds of fabrics, leathers, finishes, and options, we have everything you need to exceed every client's expectations.



# TRADE EXCLUSIVE: OUR 3D ROOM PLANNER

SUPERCHARGE YOUR PROJECT PRESENTATIONS
WITH 2D FLOOR PLANS, 3D RENDERINGS, AND
VIRTUAL ROOM WALKTHROUGHS. AS A TRADE
MEMBER, YOU CAN ACCESS THE SAME 3D ROOM
PLANNING SOFTWARE THAT OUR DESIGNERS USE.

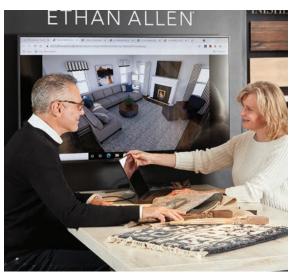




# A WHOLE-HOME INTERIOR DESIGN DESTINATION

From tailored seating and custom wood furniture to lighting, rugs, and window treatments, we have everything you need to furnish a beautiful custom home, all in one convenient place.

From aniline-dyed leathers for formal sitting rooms to performance velvet for everyday swivel chairs, you'll have access to exceptional materials that suit any client's lifestyle, backed by our commitment to quality.



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# TRADE EXCLUSIVE: FABRIC & FINISH SAMPLES

HELP YOUR CLIENTS SEE AND FEEL THE QUALITY
OF ETHAN ALLEN'S MATERIALS FOR THEMSELVES.
ASK FOR SAMPLES OF FABRICS AND FINISHES TO
INCLUDE IN YOUR PRESENTATIONS—THEY'RE FREE
TO OUR TRADE MEMBERS.







### **UNPARALLELED SERVICE FROM ORDER TO DELIVERY**

WE CRAFT YOUR CLIENTS' CUSTOM FURNITURE AND UPDATE THEM
ON THE PROGRESS OF THEIR ORDER. WE ALSO PROVIDE PROFESSIONAL
DELIVERY AND HANDLE CUSTOMER SERVICE QUESTIONS—
IT'S EXCEPTIONAL SERVICE WORTHY OF YOUR BUSINESS.









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